

We recognise that the highways industry is continuously evolving. It is our responsibility to ensure that we are responsive to this change both today, and tomorrow, to ensure the long-term sustainability of Premier Traffic Management in a dynamic highways sector.

Premier Traffic Management is committed to enhancing the social, economic, and physical environment through a responsive service which meets present and future needs through innovative service provision and a focus on People, Planet, and Profit.

To ensure the sustainability of Premier Traffic Management, the natural environment in which we operate, and the local communities and economies which we contribute to, we:

- Listen to our customers to understand how they characterise success
- Research industry needs to gain a foresight into forthcoming developments in order to align our business for the future
- Create business strategies which differentiate Premier Traffic Management from the competition through an unrelenting passion for sustainable working, innovation, and creativity
- Ensure that our business strategies can be delivered without compromising the ability of future generations to continue the Premier Traffic Management name and deliver against their own customer needs
- Have a positive impact upon people, planet, and profit to treasure natural resources, deliver socio-economic wellbeing, and support the creation of a safe, efficient, and effective highways network
- Support our customers and supply chain network in delivering sustainable outcomes through an integrated team working approach
- Contribute to the wider community through a structured programme of Social Value which is embedded within every Premier Traffic Management operation

To achieve the above, we are committed to creating a series of measures to measure and monitor the sustainability of Premier Traffic Management using our three pillars of sustainability: People, Planet, and Profit. This will ensure that Premier Traffic Management, and the environment and the society in which we operate, is built to last. As a Company, we are committed to the governance of this Policy including:

- Ownership and accountability to Premier Traffic Management Director, David Moist, supported by the Premier Traffic Management Board
- Assessing and reviewing the physical, social, and economic impacts of our activities annually and updating this Policy accordingly
- Monitoring sustainability as part of a 5-Year Sustainability Plan including SMART KPI's relating to elements such as carbon reporting, community investment, and financial sustainability
- Being responsive to change through a flexible and agile approach which strives for continuous improvement



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**David Moist, Director**

Reviewed November 2020